# Uniglobe IT Expo & Startup Mela-2025

## Overview:

The Uniglobe IT Expo and Startup Mela 2025 is a flagship mega event hosted by Uniglobe College, located in New Baneshwor, Kathmandu - one of Nepal's top-ranked institutions for IT and Management education. This dynamic four-day event will bring together students, educators, entrepreneurs, startups, tech professionals, and investors to showcase innovation, foster entrepreneurship, and build a collaborative ecosystem.

## Objectives:

- To Showcase cutting-edge IT innovations from startups and tech firms
- To Promote youth entrepreneurship through startup pitching and mentorship
- To Facilitate collaboration among academia, industry, and investors
- To Empower students through workshops and real-world experiences
- To Accelerate visibility and growth for promising startups

## Target Audience:

- University and college students (IT, Management, Business)
- Aspiring and established entrepreneurs
- Technology professionals and developers
- Investors and venture capitalists
- Academics and researchers
- General public interested in technology and startups

## Event Highlights:

- Startup Showcase: 30+ startups and IT firms exhibiting their products and services
- Engaging Activities: Food stalls, music, dance performances, and interactive games
- Workshops & Seminars: Opportunities to participate in skill-building sessions on:
- Data Science
- Flutter Development
- Cloud Computing
- Cybersecurity
- Mentorship Lounge: One-on-one guidance and networking with industry experts



## Event Details:

| Item | Details |
|---|---|
| Date | June 25 – 28, 2025 |
| Venue | Uniglobe College, New Baneshwor, Kathmandu |
| Expected Attendance | 10,000 + participants |
| Organizers | Uniglobe College (Uniglobe Center for Entrepreneurship & Uniglobe Center for IT and Innovation) |

## Sponsorship Opportunities:

| Sponsorship Level | Price (Rs.) | Benefits |
|---|---|---|
| Title Sponsor | 1,50,000 | 15x15 ft stall, Title recognition with logo, logo on gate, electronic /print media, brochures, opening & closing ceremony mentions |
| Gold Sponsor | 75,000 | 10x15 ft stall, logo on gate, electronic /print media, brochures |
| Associate Sponsor | 30,000 | 8x15 ft stall, logo on gate, electronic /print media, brochures |

## Promotion Plan:

- Strategic social media campaigns (Facebook, Instagram, tiktok, LinkedIn)
- Targeted digital advertising across student and startup communities
- Nationwide college and university outreach
- Media partnerships and press releases
- Collaboration with startup hubs, incubators, and tech influencers

## Participation & Registration:

- Startups/Exhibitors: Apply via the official online portal. Selection based on innovation and relevance
- Attendees: Open registration via the event website and on-site

## Expected Outcomes:

- Increased visibility and market access for startups
- Valuable partnerships and investment opportunities
- Practical exposure and skill-building for students
- Strengthened innovation and entrepreneurial ecosystem in Nepal

## Contact Information for IT Expo:

**Annu Khanna Nakarmi**
BCSIT Program Coordinator
📞 9841792795
✉ annukhanna@uniglobe.edu.np

**Bishal Singh Bist**
Head of IT & MIS Department
📞 9848797351
✉ bishalbist@uniglobe.edu.np

## Contact Information for Startup Mela:

**Diwakar Bist**
Program Coordinator,
MBA/MBA(Finance)
📞 9851178488
✉ diwakarbist@uniglobe.edu.np

**Pranoy Shrestha**
Program Coordinator,
BBA/BBA-BI/BBA(Finance)
📞 9851219301
✉ pranoyshrestha@uniglobe.edu.np

📍 Uniglobe College, New Baneshwor, Kathmandu
📞 +977-1-4115690 | 4115569 | 9851311179
✉ mail@uniglobe.edu.np
🌐 www.uniglobe.edu.np

# UNIGLOBE COLLEGE
Pokhara University Affiliate

**BCSIT | BBA | BBA (Finance) | MBA | MBA (Finance)**

## UNIGLOBE
# IT Expo & Startup Mela-2025

June 25-28, 2025