

# Pawan Adhikari

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## Career Profile

An MBA marketing graduate with experience and exposure in academic, marketing and voluntary work.

## Summary of Personal Profile

A self initiative person with eloquent communication skill and convincing capabilities, possess an ability to promote the company success by being courteous to customers and company associates by carrying positive attitude and professional appearance.

## Academic Qualification

Program	Specialization	College	University
MBA	Marketing	Kathmandu Don Bosco College, Lazimpat, Kathmandu	Purbanchal University
BBA	Finance	College of Information Technology and Engineering, Tinkune, Kathmandu	Purbanchal University

## Academic Experience

College Name	Level	Subject	
Quest College	Bachelor (BHM)	Principle of Management Entrepreneurship Human Resource	2nd Session (Ongoing)
Medhavi College	Bachelor (BHM)	Entrepreneurship	1st Session (Ongoing)
Ritz College	Bachelor (BBA)	International Business Business Environment	3rd Session (Ongoing)
ISMT College	Bachelor (BHM & BBA)	Hospitality Marketing, Sales Management, Quality Management.	2 & 1/2 Years
Universal College, Kathmandu	Bachelor(BBS)	Marketing Management	2 <sup>nd</sup> Year (Ongoing)
Kantipur Valley College Kumaripati, Lalitpur	Bachelor (BBA)	Marketing Management, International Business, International Marketing, Research Methodology	9 <sup>th</sup> Session (Ongoing)
Oxbridge H.S. School Lagankhel, Lalitpur	+2 (Grade 12)	Marketing Management	1 Year

## Achievement

- Ambassador of KDBC (Best student of the MBA Batch).
- Outstanding Area Member of N2 of Toastmasters.

## Involvement

- Current Vice President Education of Bhaisepati Toastmasters Club and Public Relations Manager of Division B of District 41 of the term 2022-2023
- Vice President Public Relations of Bhaisepati Toastmasters Club of the term 2021-2022
- Vice Secretary of CITE Students' Council for one year.
- Red House Captain of Advance International Model School for one year.

### Training and Seminar

- Special Leadership Training from District 41 of Toastmasters International
- Trained on Pearson Event "Getting Ready to Teach Hospitality RFQ BTEC Higher Nationals"
- Classes on "Oriental Wisdom and Work Based Learning" at Panyapiwat Institute of Management (PIM University), Bangkok, Thailand.
- Trained on Statistical Package for Social Science(SPSS) version 22 from Kathmadu Don Bosco College, Kathmandu, Nepal.
- DELF A1 Certified French Speaker from Alliance Francaise, Pulchowk, Lalitpur.

### Professional Experience

Company	Duration	Designation	Brand Associated	Roles and Responsibilities
<b>G.adhikari &amp; Associates</b>	May 2018- Present	Marketing & Business Development Coordinator	Auditing Service	<ul style="list-style-type: none"> <li>• Generating new clients</li> <li>• Maintaining the client base</li> <li>• Managing the operational work on behalf of clients</li> <li>• Maintaining relation with different tax officials.</li> </ul>
<b>Hansraj Hulaschand &amp; Co. P. Ltd, Naxal, Kathmandu</b>	August, 2017 – May, 2018	Assistant Manager Marketing	Bajaj RE	<ul style="list-style-type: none"> <li>• Branding ( BTL and ATL)</li> <li>• Handled Marketing Campaign</li> <li>• Adminned Digital Marketing Page.</li> <li>• Conducted Major Event</li> </ul>
<b>United Distributors P. Ltd Thapathali, Kathmandu</b>	September 2016 – August, 2017	Marketing Officer	P&G- (P&G Department) & Modern Trade Department	<ul style="list-style-type: none"> <li>• Branding (Mostly BTL)</li> <li>• Competitive Analysis</li> <li>• Modern Trade/Retail Team Management</li> <li>• Trade Marketing Scheme Execution in Modern Trade</li> </ul>
<b>Circle and Dots P. Ltd Chabahil, Kathmandu</b>	January, 2016 to September, 2016	Marketing Officer	F-cube Cinema (Marketing and Branding)	<ul style="list-style-type: none"> <li>• DTA Marketing and Management</li> <li>• Space and On-site Branding.</li> <li>• Documentation and Billing</li> </ul>

### References:

Phul Prasad Subedi  
Asst. Professor  
Tribhuvan University  
Contact no: 9851145305

Sailendra Adhikari  
General Manager  
Morang Auto Works  
Contact no: 9801905410