

## 13<sup>th</sup> UNIGLOBE INTERNATIONAL MANAGEMENT CONFERENCE

February 5-6, 2025

### THE BUSINESS OF GROWTH: CHALLENGES, OPPORTUNITIES & RE-ENGINEERING (UIMC BGCOR-2025)



Organized By  
**Uniglobe College**  
(POKHARA UNIVERSITY AFFILIATE)  
[www.uniglobe.edu.np](http://www.uniglobe.edu.np)

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#### GENERAL BACKGROUND

Realizing the importance of discussion on changing perspective of management especially in recent competitive markets, Pokhara University's Uniglobe College is organizing 13<sup>th</sup> Uniglobe International Management Conference on "The Business of Growth: Challenges, Opportunities & Re-engineering (UIMC BGCOR – 2025)". In order to address the multi-disciplinary repercussions of the global meltdown and COVID 19, and changing role of managerial decision making in the field of accounting, marketing, finance, human resource management, organizational behavior, corporate governance and so on, the conference intends to provide a platform for deliberation over its impact on a wide spectrum of arenas. This international conference provides opportunities for networking and meeting researchers and distinguished speakers from various countries. The sightseeing and evening cultural program are the special attractions which provide an opportunity to understand religion, culture and tradition of Nepal. The conference will be addressed by distinguished international speakers mainly from Bangladesh, Finland, France, India, Malaysia, Slovenia, UK and USA.

#### CALL FOR PAPERS

Uniglobe College invites papers from academicians, corporate executives, research scholars, business entrepreneurs and students for presentation during International Management Conference on a topic related to the themes and sub-themes. The participants are requested to send the soft copy of their paper in the standardized format as an attachment. The paper should preferably be of about 4000 words or less and preceded by an abstract of around 150 words along with references. The research paper should give details regarding the secondary sources referred to as per the commonly accepted pattern. The papers should be original and should not have been submitted anywhere else for any purpose. The standard and quality papers will be published in conference proceedings, Nepalese Journal of Management, Nepalese Journal of Finance, Nepalese Journal of Business and Nepalese Journal of Economics.

Manuscripts should follow APA style while preparing the papers.

#### KEY DATES

Last date for submission of abstracts	October 20, 2024
Last date of submission of full paper	December 20, 2024
Last date of registration	January 2, 2025
Last date for submission of PPTs	January 28, 2025
<b>Conference Dates</b>	<b>February 5-6, 2025</b>

#### REGISTRATION FEES

The registration fees for the participants willing to attend the conference physically are as under:

a) Participants from countries other than South Asia	US\$ 200 per person
b) Participants from South Asia other than India	US\$ 60 per person
c) Participants from India	INR 5,000 per person
c) Nepalese scholars & students	N.Rs. 4,000 per person
d) Nepalese faculties and managers	N.Rs. 7,000 per person

The registration fee includes modest accommodation on sharing basis for foreign delegates for 3 nights only. The participants accompanying with their spouse and children should also pay the above-mentioned registration fees, failing which accommodation will have to be arranged by themselves only.

The above fee also includes conference kits, breakfast/lunch/dinner on the conference days, tea /coffee during session breaks, certificate of participation, and half day local sight-seeing for foreign participants. Dignitaries will have opportunity to work as Session Chair, Co-Session Chair and Resource Person which needs to be indicated at the time of registering. Dignitaries will also have opportunities to distribute certificates to paper presenters and cultural program performers. The cultural program of this conference enables especially the foreign participants to have a bird-eye view of Nepal's culture, tradition, religion, life style, and ethnic groups which are popular in different parts of the country. According to national census of Nepal, about 123 languages are spoken as a mother tongue (first language). The country is home to over 125 ethnic groups, each with its own unique cultural practices and traditions.

The quality papers will be published in one of the journals of Uniglobe College, namely, Nepalese Journal of Business, Nepalese Journal of Management, Nepalese Journal of Finance and Nepalese Journal of Economics.

Participants arriving by air and bus will be picked up at the airport/bus stop provided details are available in advance. The delegates are requested to arrive Kathmandu one day before the seminar date. There will be no refund if the participants cancel or cut short their participation.

The registration fees for the participants willing to attend the conference on on-line mode are as under:

a) Participants from countries other than South Asia	US\$ 20 per person
b) Participants from South Asia (equivalent to Indian)	US\$ 8 per person
c) Nepalese scholars & students	N.Rs. 1000 per person
d) Nepalese faculties and managers	N.Rs. 1500 per person

The participants from India can also remit the above registration fees in equivalent Indian Rupees using the exchange rate applicable for the payment date.

The registration fees should be paid through bank transfer using the swift code as under:

Receiving Bank of Nepal: Nepal SBI Bank Limited, Kathmandu, Nepal.  
Bank Account Number: 20325240200445  
Name of the Remitter: [Your Name]  
Name of Beneficiary: Uniglobe College, Kathmandu, Nepal  
Swift code: NSBINPKA

Once the SWIFT payments are made, the participants are requested to notify the same to Conference Chairperson by email. The participants are also requested to carry hard copy of bank transfer as proof while attending the conference.

Registration is limited to 20 foreign delegates and the rest is reserved for the Nepalese research scholars, faculties, practitioners and students. About 500 participants are expected to participate in this conference

## SPONSORSHIP OPPORTUNITY

Uniglobe College provides sponsorship opportunity for the interested organizations as under:

CATEGORY	PLATINUM	GOLD	SILVER	BRONZE	GENERAL
INVESTMENT	RS. 500,000	RS. 300,000	RS. 100,000	RS. 50,000	RS. 50,000
<b>BENEFITS</b>					
Academic or Corporate Partner	✓	-	-	-	-
Guest type	Chief Guest	Special Guest	Guest	Guest	Invitee
Resource Person in Technical Session	✓	✓	✓	-	-
Complimentary conference registrations	3	2	1	-	-
Logo on all conference-related communications	Most Prominent	Very Prominent	Prominent	Prominent	-
Advertisement in conference Souvenir	Full page	Full page	Full page	½ page	½ page
Banners, pamphlets brochures, institutional profiles etc.	✓	✓	✓	✓	✓
Materials in conference bag	✓	✓	✓	-	-

A separate sponsorship proposal can also be forwarded by the interested organizations. Sponsors' valuable contribution will be recognized by awarding certificates at the time of Valedictory Session.

Foreign dignitaries are also welcome if they want to distribute something in our kits.

## THEME OF THE CONFERENCE

In relation to the main theme of the conference the following are the areas to be explored:

1. International business & trade
2. Business innovations & ethics
3. Marketing strategies
4. Management information system
5. Entrepreneurship
6. Human resource Mgmt.
7. Strategic Mgmt.
8. Operation Mgmt.
9. Customer relation Mgmt.
10. Financial institutions and markets
11. Corporate finance
12. Investment Mgmt.
13. Financial Mgmt.
14. Business society and ethics
15. International fin. Mgmt.
16. Global recessions
17. Corporate reporting
18. Int'l Actg. standards
19. Corporate governance
20. Sustainability of business
21. Supply chain management
22. E-business
23. Municipal finance
24. Derivatives
25. Insurance and risk Mgmt.
26. E-governance
27. Corporate culture
28. Management education
29. Banking
30. Digital marketing

## TENTATIVE PROGRAM SCHEDULE

### February 5, 2025

- 07.00 am – 07.45 am : Registration & breakfast  
 08.00 am – 10.30 am : Inauguration  
 10.30 am – 01.30 pm : Technical sessions I, II, III & IV  
 01.30 pm – 02.15 pm : Lunch  
 02.15 pm – 5.00 pm : Cultural program  
 05.00 pm : Tea & cookies

### February 6, 2025

- 07.00 am – 07.45 am : Registration & breakfast  
 08.00 am – 11.00 am : Technical sessions VI, VII, VIII & VIII.  
 11.00am – 01.30 pm : Valedictory  
 01.30 pm – 02.15 pm : Lunch  
 02.15 pm – 5.00 pm : Cultural program  
 05.00 pm : Tea & cookies  
 A half-day sight-seeing for foreign delegates would be arranged on February 7, 2025.

## ABOUT THE COLLEGE

Pokhara University's Uniglobe College is a pioneer institution in the field of management in Nepal. It is located at the heart of Kathmandu. The college aims at educating the students towards broadening their horizons and enhancing their competence through exhaustive and profound dissemination of knowledge on management. The College has been recognized as the top-ranked management college due to its track records. It has the vision to enlarge it as an internationally renowned and excellent management learning center in Nepal. Uniglobe College has proved its academic strength through its track records. It creates ample opportunity for students to identify their passions and brand strategies to cherish them. The college aims at producing graduates who could become a leader in organizations. The college imparts education to students in fully equipped facilities comprising comfortable class rooms, computer lab with unlimited internet access, audio-visual facilities and resourceful library. The college is committed to excel the high quality education in this competitive business environment.

The college offers the following programs:

1. **Master of Business Administration (MBA),**
2. **Master of Business Administration - Finance (MBA-Finance),**
3. **Bachelor of Business Administration (BBA),**
4. **Bachelor of Business Administration - Finance (BBA-Finance), and**
5. **Bachelor of Computer System and Information Technology (BCSIT).**

The focused MBA (Finance) program is first of its kind and offered only by the Uniglobe College in Nepal. This program has been designed in a modular format and implemented over six trimesters. More information can be obtained by visiting the website [www.uniglobe.edu.np](http://www.uniglobe.edu.np).

The College has been recognized as the top-ranked management college due to its track records. It has the vision to enlarge it as an internationally renowned and excellent management learning center in Nepal. Uniglobe College has proved its academic strength through its track records. It creates ample opportunity for students to identify their passions and brand strategies to cherish them.

## ORGANIZING COMMITTEE

Dr. Radhe S. Pradhan, Conference Chair (Cell 9851070114); Dr. Nar B. Bista, Principal and Conference Secretary (Cell: 9851036585); Dr. Khagendra P. Ojha, Chairman; Dr. Gangadhar Dahal, Executive Director; Mr. Min B. Bista, Head, Finance/Administration; Mr. Bishal Singh Bist, Head, IT/MIS Dept.;

Mr. Diwakar Bist, Program Coordinator; Mr. Sumit Pradhan, Head, Research Dept.; Mr. Bishnu Thapa, Head, Exam Dept.; Mrs. Khima Dahal, Head, Library Dept.; Mr. Madhav Subedi, Head, ECA/Counselling Dept.; Mr. Pranoy Shrestha, Program Coordinator; Mr. Narayan Prasad Bhusal, Finance Manager; Mrs. Gita Kumari Paneru, Revenue Officer; Mrs. Monika Giri, Communication Officer; Ms. Puja Sah, Research Faculty; Mr. Ramesh Rawat, Research Faculty; Mr. Ram Krishan Dahal, Asst. Librarian; Mr. Krishna Datta Bhatta, Asst. Exam. Officer; and Mr. Dipesh B.K., IT Officer.

### Conference Chairperson

Prof. Radhe S. Pradhan, Ph.D.  
 Academic Director  
 Uniglobe College  
 9851070114  
[conference@uniglobe.edu.np](mailto:conference@uniglobe.edu.np)

### Conference Secretary

Nar Bahadur Bista, Ph.D.  
 Principal/Managing Director  
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 9851036585  
[nbbista@uniglobe.edu.np](mailto:nbbista@uniglobe.edu.np)

## ALL CORRESPONDENCE BE ADDRESSED TO

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## PHOTOS OF 12<sup>th</sup> UIMC

