

ORGANIZING COMMITTEE

Dr. Radhe S. Pradhan, Conference Chair (Cell 9851070114);
Dr. Nar B. Bista, Principal and Conference Secretary (Cell: 9851036585), Dr. Khagendra P. Ojha, Chairman; Dr. Gangadhar Dahal, Director; Mr. Ananta Raj Ghimire, Program Director; Mr. Ganesh Sharma, Program Director; Mr. Ashish Kumar Mishra, Program Director; Mr. Jagadish Bist, Faculty; Mr. Min B. Bista, Head, Operations Management; Mr. Mohan H. Dahal, Head, IT; Mr. Dipkar Thapa, Vice-Principal, Liberty College; Mr. Bishnu Thapa, Senior Officer; Ms. Khima Dahal, Librarian; Mr. Madhav Subedi, Discipline Incharge; Mr. Sumit Pradhan, Faculty; Mr. Diwakar Bista, Asst. Program Coordinator; Ms. Pramila Nepal, Faculty; and Mr. Deep Narayan Pathak, Faculty.

UNIGLOBE COLLEGE

Pokhara University's Uniglobe College is a pioneer institution in the field of management in Nepal. It is located at the heart of Kathmandu. The college aims at educating the students towards broadening their horizons and enhancing their competence through exhaustive and profound dissemination of knowledge on management. The college aims at producing graduates who could become a leader in organizations. The college imparts education to students in fully equipped facilities comprising comfortable class rooms, computer lab with unlimited internet access, audio-visual facilities and resourceful library. The college is committed to excel the high quality education in this competitive business environment.

The college offers the following programs

1. Master of Business Administration (MBA),
2. Master of Business Administration - Finance (MBA-F),
3. Bachelor of Business Administration (BBA), and
4. Bachelor of Business Administration – Banking and Insurance (BBA-BI) programs.

The focused MBA (Finance) program is first of its kind and offered only by the Uniglobe College in Nepal. This program has been designed in a modular format and implemented over six trimesters. More information can be obtained by visiting the website www.uniglobe.edu.np.

Uniglobe College has so far conducted four international conferences. They are:

1. New dimensions and innovations in management on June 6 & 7, 2012,
2. Contemporary issues and challenges in management on November 17 & 18, 2014
3. Changing paradigms of management: A way forward to sustainability on March 16 & 17, 2016,
4. Emerging issues and challenges in management: Developing talent, building organisation and creating a future on March 6 & 7, 2017, and
5. Recent Advances in Management: Challenges, Initiatives and Road Ahead on March 6 & 7, 2018.

Conference Chairperson

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ALL CORRESPONDENCE BE ADDRESSED TO

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Uniglobe
International Management Conference VI

RECENT INNOVATION IN ECONOMICS, FINANCE, HUMAN RESOURCE, MARKETING AND CORPORATE GOVERNANCE (UIMC RIEFHMCG - 2019)



March 13 & 14, 2019

Supported By

Nilai University (DU032(N))
No 1, Persiaran Universiti, Putra Nilai, 71800 Nilai, Negeri Sembilan, Malaysia.
www.nilai.edu.my

Academic Partner

Fortune Institute of International Business (FIIB)
Vasant Vihar, New Delhi-110057 (India)
www.fiib.edu.in

Organized By

Uniglobe College
(POKHARA UNIVERSITY AFFILIATE)
www.uniglobe.edu.np

GENERAL BACKGROUND

Realizing the importance of discussion on recent innovation in economics, finance, human resource, marketing and corporate governance, Pokhara University's Uniglobe College is organizing Sixth Uniglobe International Management conference on RECENT INNOVATION IN ECONOMICS, FINANCE, HUMAN RESOURCE, MARKETING AND CORPORATE GOVERNANCE (UIMC RIEFHMC - 2018). In order to address the multi-disciplinary repercussions of the global meltdown, and changing role of managerial decision making in the field of economics, marketing, finance, human resource management, organizational behavior, corporate governance and accounting, the conference intends to provide a platform for deliberation over its impact on a wide spectrum of arenas. This international conference provides opportunities for networking and meeting researchers from various countries. The sightseeing and evening cultural program are the special attractions which provide an opportunity to understand religion, culture and tradition of Nepal.

CALL FOR PAPERS

Uniglobe College invites papers from academicians, corporate executives, research scholars, business entrepreneurs and students for presentation during International Management Conference on a topic related to the themes and sub-themes. The participants are requested to send the soft copy of their paper in the standardized format as an attachment. The paper should preferably be of about 4000 words or less and preceded by an abstract of around 150 words along with references. The research paper should give details regarding the secondary sources referred to as per the commonly accepted pattern. The papers should be original and should not have been submitted anywhere else for any purpose. The standard and quality papers will be published in conference proceedings, Nepalese Journal of Management, Nepalese Journal of Finance, Nepalese Journal of Business and Nepalese Journal of Economics. Manuscripts should follow APA style while preparing the papers.

TENTATIVE PROGRAM SCHEDULE

March 13, 2019

07.30 am – 08.15 am : Registration & breakfast
 08.15 am – 10.30 am : Inauguration
 10.30 am – 01.30 pm : Technical sessions I & II
 01.30 pm – 02.30 pm : Lunch
 02.30 pm – 4.00 pm : Panel discussion
 04.15 pm – 6.45 pm : Cultural program
 07.00 pm : Dinner

March 14, 2019

07.30 am – 08.15 am : Breakfast
 08.15 am – 11.30 am : Technical sessions III & IV
 11.30 am – 01.30 pm : Panel Discussion
 01.30 pm – 02.30 pm : Lunch
 02.30 pm – 04.00 pm : Valedictory Session
 04.15 pm – 6.45 pm : Cultural program
 07.00 pm : Dinner

Foreign participants may go for half-day sight-seeing as per their convenience.

REGISTRATION FEES

- a) Participants from countries other than South Asia US\$ 200 per person.
- b) Participants from South Asia (equivalent to Indian) Rs. 3700 per person.
- c) Participants from Nepalese organizations N.Rs. 10,000 per person.

The registration fee does not include hotel costs of participants. However, the seminar organizer can arrange the hotel on request ranging from simple to higher standard hotels. The participants accompanying with their spouse and children should also pay as mentioned above failing which they will not be allowed to enter into seminar premises.

The above fee includes conference kits, lunch/hightea on the conference days, tea /coffee during session breaks, certificate of participation, and local sight-seeing of half day for foreign participants. Participants arriving by air and bus will be picked up at the airport/bus stop provided details are available in advance. The delegates are requested to arrive Kathmandu one day before the seminar date. There will be no refund if the participants cancel or cut short their participation. The registration fees should be paid through bank transfer using the swift code as under:

Receiving Bank of Nepal: Nepal SBI Bank Limited, Kathmandu, Nepal.
 Bank Account Number : 20325240200445
 Name of the Remitter : [Your Name]
 Name of Beneficiary : Uniglobe College, Kathmandu, Nepal
 Swift code : NSBINPKA

Once the SWIFT payments are made, the participants are requested to notify the same to Conference Chairperson by email. The participants are also requested to carry hard copy of bank transfer as proof while attending the conference.

Registration is limited to 30 South Asian and foreign delegates, 20 Nepalese faculties, and 10 Nepalese executives. The rest is reserved for the students and faculties of Uniglobe College.

KEY DATES

Last date for submission of abstracts : January 1, 2019
 Intimation of acceptance of abstracts : January 10, 2019
 Last date of submission of full paper : February 1, 2019
 Intimation of acceptance of full paper : February 10, 2019
 Last date of registration : February 10, 2019
 Last date for submission of PPTs/ Files : February 20, 2019
 Conference Date : March 13 and 14, 2019

SPONSORSHIP OPPORTUNITY

Uniglobe College provides sponsorship opportunity for the interested organizations as under:

| Type | Category | PLATINUM | GOLD | SILVER | BRONZE |
|----------|---|----------------|----------------|-------------|------------|
| | Investment | Rs. 500,000 | Rs. 300,000 | Rs. 100,000 | Rs. 50,000 |
| Benefits | Complimentary conference registrations | 5 | 3 | 1 | 0 |
| | Logo on all conference-related communications | Most Prominent | Very Prominent | Prominent | Prominent |
| | Advertisement in conference Souvenir | Full page | Full page | ¼ page | ½ page |
| | Materials in conference bag | √ | √ | √ | √ |

A separate sponsorship proposals from the organizations can also be entertained.

THEME OF THE CONFERENCE

In relation to the main theme of the conference the following are the areas to be explored:

1. International business & trade
2. Entrepreneurship
3. Marketing strategies
4. Management information system
5. Marketing innovations and ethics
6. Investment management
7. Strategic management
8. Operation management
9. Customer relation management
10. Financial management
11. Corporate finance
12. Human resource management
13. Financial institutions and markets
14. E-business
15. International fin. Mgmt.
16. Global recessions
17. Corporate reporting practice
18. Int'l Actg. standards
19. Corporate governance
20. Municipal finance
21. Supply chain management
22. Business society and ethics
23. Sustainability of fin. Systems
24. Derivatives
25. Insurance and risk management
26. E-governance
27. Financial reporting
28. Management education
29. Banking