MANUSCRIPT SUBMISSION GUIDELINES

1. **INTRODUCTION:** Manuscript must be in British English prepared on a standard A4 size paper setting. It must be prepared on a single space and single column with 1” margin set for top, bottom, left and right. It should be typed in 8 point Calibri Font with page numbers at the bottom and centre of the every page.

2. **MANUSCRIPT TITLE:** The title of the paper should be in a 12 point Calibri Font. It should be bold typed, centered and fully capitalised.

3. **AUTHOR NAME(S) & AFFILIATIONS:** The author(s) full name, designation, affiliation(s), address, mobile/landline numbers, and email/alternate email address should be in italic & 11-point Calibri Font.

4. **ABSTRACT:** Abstract should be in fully italicized text, not exceeding 150 words. The abstract must be informative and explain the background, aims, methods, results & conclusion in a single para.

5. **KEYWORDS:** Abstract must be followed by list of keywords, subject to the maximum of five. These should be arranged in alphabetic order separated by commas and full stops at the end.

6. **HEADINGS:** All the headings should be in a 10 point Calibri Font. These must be bold-faced, aligned left and fully capitalised. Leave a blank line before each heading.

7. **SUB-HEADINGS:** All the sub-headings should be in a 8 point Calibri Font. These must be bold-faced, aligned left and fully capitalised.

8. **MAIN TEXT:** The main text should be in a 8 point Calibri Font, single spaced and justified.

9. **FIGURES & TABLES:** These should be simple, centered, separately numbered & self explained, and titles must be above the tables/figures. Sources of data should be mentioned below the table/figure. It should be ensured that the tables/figures are referred to from the main text.

10. **EQUATIONS:** These should be consecutively numbered in parentheses, horizontally centered with equation number placed at the right.

11. **REFERENCES:** The list of all references should be alphabetically arranged. It must be single spaced, and at the end of the manuscript. The author(s) should mention only the actually utilised references in the preparation of manuscript and they are supposed to follow Harvard Style of Referencing.

A separate sponsorship proposals from the organizations can also be entertained.

<table>
<thead>
<tr>
<th>Category</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<td>Investment</td>
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<td>Rs. 200,000</td>
<td>Rs. 100,000</td>
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<td>Benefits</td>
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<td>Complimentary Conference registrations</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Logo on conference website</td>
<td>Most Prominent</td>
<td>Very Prominent</td>
<td>Prominent</td>
<td>Prominent</td>
</tr>
<tr>
<td>Logo on all conference-related communications</td>
<td>Most Prominent</td>
<td>Very Prominent</td>
<td>Prominent</td>
<td>Prominent</td>
</tr>
<tr>
<td>Full-page advertisement in conference program</td>
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</tr>
<tr>
<td>Pamphlet and/or brochure in conference bag</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
</tbody>
</table>

**SPONSORSHIP OPPORTUNITY**

Organized by:
Uniglobe College
Pokhara University
New Baneshwor, PO Box: 7953, Kathmandu, Nepal
Tel: 977-1-411 56 90 / 411 55 69
conference@uniglobe.edu.np | www.uniglobe.edu.np

Last date for submission of abstract: January 30, 2016
Intimation of acceptance of abstract: February 05, 2016
Last date of submission of full paper: February 20, 2016
Last date of registration: February 20, 2016
Uniglobe International Conference III

CHANGING PARADIGMS OF MANAGEMENT: A WAY FORWARD TO SUSTAINABILITY
March 16 - 17, 2016

GENERAL BACKGROUND
The field of MANAGEMENT has recently witnessed an exciting period of change and growth. Managers are increasingly employing new techniques of managing business including sophisticated computer resources to aid in their managerial decision-making. Financial engineers have created new derivative financial instruments and transactions to help managers manage risk and increase shareholder wealth. Corporate reformers have focused attention on the structure of corporate governance relationships and the impact of alternative managerial compensation packages on firm performance. With the increase in bankruptcy filings, financial researchers have made important advances in the areas of valuation, cost of capital, capital structure theory and practice, option valuation, hedging strategies, and dividend policy. Over the past few years, the access to and content of the internet have greatly expanded, making timely managerial information increasingly available to customers, investors, and managers.

The future promises to be an even more exciting time for management professionals. Managers who act contrary to the basic objective of maximizing shareholder wealth face the prospect of an unlike ally takeover, a corporate restructuring, pressures from shareholder groups and institutional investors. The importance of cash flows in the financial management of a firm will assume more significance. Firms that are carrying significantly more debt than in the past will face new challenges during business downturns. The contemporary managers will have to possess greater knowledge of the important aspects of doing business in international marketplace. In addition, interest in the standards of ethical behavior adopted by managers of business enterprises is growing. Hence, management in the years to come should come up with an increased focus on shareholder wealth maximization, cash flow management, and ethical behavior of managers. Realizing the importance of discussion on CHANGING PARADIGMS OF MANAGEMENT: A WAY FORWARD TO SUSTAINABILITY, Uniglobe College is organizing an international conference. In order to address the multi-disciplinary repercussions of the global meltdown, and changing role of managerial decision making in the field of marketing, finance, human resource management, organizational behavior, and accountancy; the conference intends to provide a platform for deliberation over its impact on a wide spectrum of arenas.

ABOUT THE COLLEGE
Uniglobe College is a pioneer institution in the field of management affiliated to Pokhara University, Nepal. It is located at the heart of Kathmandu. The college aims at educating the students towards broadening their horizons and enhancing their competence through exhaustive and profound dissemination of knowledge on management. The college aims at producing graduates who could become a leader in organizations. The college imparts education to students in fully equipped facilities comprising comfortable class rooms, computer lab with unlimited internet access, audio-visual facilities and resourceful library. The college is committed to excel the high quality education in this competitive business environment. The college offers MBA (Finance), BBA and BBA-III programs. The focused MBA (Finance) program is first of its kind and offered only by the Uniglobe College in Nepal. This program has been designed in a modular format and implemented over six trimesters. More information can be obtained by visiting the website www.uniglobe.edu.np.

CALL FOR PAPERS
Uniglobe College invites papers from academicians, corporate executives, research scholars, business entrepreneurs and students for presentation during International Conference on a topic related to the themes and sub-themes. The participants are requested to send the soft copy of their paper in the standardized format as an attachment. The paper should preferably be of about 4000 words and preceded by an abstract of around 150 words along with references. The research paper should give details regarding the secondary sources referred to as per the commonly accepted pattern. The papers should be original and should not have been submitted anywhere else for any purpose. The standard and quality papers will be published in conference proceedings, Nepalese Journal of Management, Nepalese Journal of Finance, Nepalese Journal of Corporate Governance and Nepalese Journal of Business.

REGISTRATION FEES
a) Participants from countries other than South Asia US $ 70 per person.
b) Participants from South Asia (equivalent to) I. Rs. 3,000 per person.
c) Participants from Nepalese Faculties / Executives N.Rs. 5,000 per person.
d) Participants from Nepalese organizations N.Rs. 7,000 per person.

The registration fee does not include hotel costs of participants. However, the seminar organizer can arrange the hotel on request ranging from simple to higher standard hotels. The participants accompanying with their spouse and children should also pay as mentioned above failing which they will not be allowed enter into seminar premises.

The above fee includes conference kits, breakfast/lunch/dinner on conference days, tea /coffee during session breaks and certificate of participation. Participants arriving by air and bus will be picked up at the airport/bus stop provided details are available in advance. The delegates are requested to arrive Kathmandu one day before the seminar date. There will be no refund if the participants cancel or cut short their participation.

The registration fees should be paid through bank transfer using the swift code as under:

Bank Account Number: 20325404200445
Name of the Remitter: [Your Name]
Name of Beneficiary: Uniglobe College, Kathmandu, Nepal
Swift code: NSBIPKKA

Once the SWIFT payments are made, the participants are requested to notify the same by email. The participants are also requested to carry hard copy of bank transfer as proof while attending the conference.

Registration is limited to 30 South Asian and foreign delegates, 20 Nepalese faculties, and 10 Nepalese executives. The rest is reserved for the students and faculties of Uniglobe College.

THEME OF THE CONFERENCE
In relation to the main theme of the conference the following are the areas to be explored:
1. International business & trade
2. Marketing innovations and ethics
3. Marketing strategies
4. Management information systems
5. Entrepreneurship
6. Human resource management
7. Strategic management
8. Operation management
9. Customer relation management
10. Financial management
11. Corporate finance
12. Corporate governance
13. Financial institutions and markets
14. Business society and ethics
15. International in. Mgmt.
16. Global recessions
17. Corporate reporting practice
18. Int'l Act. Standards
19. Economic and financial systems
20. Sustainability of fin. Systems
21. Financial planning
22. Risk management
23. Financial reporting
24. Derivatives
25. Insurance and risk management
26. E-governance
27. Management education
28. Banking

PROGRAMME

Day One: March 16, 2016
Registration Breakfast: 07:00 am - 08:00am
Inauguration : 08:00 am –10:00 am
Technical session I : 10:30 am –12:30 pm
Lunch break : 12.30 am - 1:30 pm
Panel discussion I : 01:30 pm - 3:30 pm
Technical session II : 03:30 pm – 5:30 pm
Cultural program : 05.30 pm – 08.00 pm
Dinner : 08:00 pm

Day Two: March 17, 2016
Registration Breakfast: 07:00 am - 08:00 am
Technical session III : 08.00 am -10.00 am
Technical session IV : 10.30 am -12.30 pm
Lunch : 12.30 pm - 01.30 pm
Panel discussion II : 01:30 pm – 3:30 pm
Valedictory function : 03.30 am - 05.30 pm
Cultural program : 05.30 pm – 08.00 pm
Dinner : 08.00 pm

PANEL DISCUSSION TOPICS
Panel discussion 1: Changing perspective of management education in Nepal and abroad
Panel discussion 2: Prime Minister’s agenda for Nepal’s development.